



Just click the name of the tool to be taken straight to the website for a closer look at how it can help your business.

For tutorials and more tips and tricks for your online business visit my [YouTube channel here](#) and for support join our [Facebook community here](#).

General

- Gmail** - Email and production suite
- Google Drive** - Cloud storage
- Audacity** - Audio editing
- Optimizilla** - Web image compression
- ImageOptim** - Mac image compressor
- ViaBox** - US postal address
- Namecheckr** - Name availability
- Namemesh** - Domain suggestions
- Stripe** - Payment gateway
- Google Keep** - Cloud based notes app
- SmallPDF** - Compress PDFs for upload

Marketing

- GetResponse** - Email list & marketing
- MailChimp** - Free mail list & marketing
- Clickfunnels** - Landers & Sales funnels
- CFProTools** - Extra tools for Click Funnels
- Phone.com** - Managed VOIP numbers
- ManyChat** - FB messenger bot

Design

- Canva** - Web based graphic design
- Bonanza** - Image background removal
- Pixabay** - High res royalty free image
- Unsplash** - High res royalty free images
- Flaticon** - Handy icons and graphics
- Freepik** - Free graphics and icons
- Font Squirrel** - Awesome fonts for free
- Sip** - Colour dropper and manager

Drop-Shipping

- Shopify** - Best ecommerce platform
- Dropified** - Product import & order fulfilment
- Admitad** - Money back on AliExpress orders
- FB Like Extractor** - Find real buyer interests
- Shoptimized** - Advanced Shopify theme
- Ecom Inspector** - Spy on competitors
- Placeit** - Apparel mockups
- FBLikeInviter** - FB page growth tool
- DropshipSpy** - Find top selling products
- UserTesting** - Get feedback from users
- Hotjar** - See how visitors use your site
- Google Trends** - Find trending niches

Video

- Freesound** - Music and sounds for videos
- Animoto** - Advanced video creator
- Clipman** - Simple video ad creation
- Handbrake** - Video transcoder/converter
- OBS** - Video Recording & streaming
- VidIQ** - YouTube video statistics

Online Arbitrage

- Keepa** - Amazon price history widget
- SourceMogul** - Product/deal sourcing
- EasyPrepUK** - Amazon FBA prep centre